



MUSICARES®

**\*\*\*MEDIA ALERT FOR FEB. 9 – FEB. 23, 2017\*\*\***

**GRAMMY® CHARITY ONLINE AUCTIONS OFFER EXCLUSIVE MUSIC MEMORABILIA AND VIP EXPERIENCES ON EBAY FOR CHARITY TO CELEBRATE THE 59TH ANNUAL GRAMMY AWARDS® AND BENEFIT THE GRAMMY FOUNDATION® AND MUSICARES®**

*Items Available For Bid In Three Auction Cycles Now Through Feb. 23, Including Exclusive VIP Experience With Andy Grammer*

**WHO:** Andy Grammer, GRAMMY Foundation®, MusiCares®, and eBay for Charity

**WHAT:** GRAMMY® Charity Online Auctions—in celebration of the 59th Annual GRAMMY Awards®—will offer more than **100 exclusive items**, including an exclusive VIP experience with pop star **Andy Grammer** as well as other once-in-a-lifetime **VIP experiences, memorabilia** autographed by **world-renowned celebrities** and **official GRAMMY merchandise** signed backstage at the GRAMMY Awards by participating stars. The lots are available **for bid in three cycles now through Feb. 23** via [www.ebay.com/grammy](http://www.ebay.com/grammy). Presented in partnership with eBay for Charity and Matchfire, all proceeds benefit the GRAMMY Foundation and MusiCares.

Featured items include:

- **Tickets, meet & greet and sound check passes to a future Andy Grammer show plus signed merchandise**
- **VIP experiences at Coachella and Stagecoach**
- **Your first opportunity to bid on tickets to the 60th Annual GRAMMY Awards in 2018**
- **Guitars autographed by Kenny Chesney, DNCE, Bruno Mars, Paul Simon, Chris Stapleton, Panic! At The Disco's Brendon Urie, and more**
- **Music memorabilia autographed by Adele, Justin Bieber, Ariana Grande, Halsey, Rick Rubin, Linda Ronstadt, Troye Sivan, and many more**

**WHEN:** The auction runs now through **Feb. 23**.

**WHERE:** [www.ebay.com/grammy](http://www.ebay.com/grammy)

**WHY:** Proceeds from **GRAMMY Charity Online Auctions** provide essential support for the GRAMMY Foundation and MusiCares. Under the banner of **GRAMMY in the Schools®**, the GRAMMY Foundation produces a range of distinct education programs across the country throughout the year that serve high school students and their schools, including **GRAMMY Camp®**, **GRAMMY Career Day**, **GRAMMY Camp — Jazz Session**, and **GRAMMY Signature Schools**. In addition, the GRAMMY Foundation and The Recording Academy® have partnered to present an annual Music Educator Award™ to recognize the significant role of teachers in shaping their students' musical experiences. The GRAMMY Foundation also offers preservation and advancement initiatives, fosters dialogue about compelling issues facing the music industry, supports projects that increase the understanding of music and its role in society, and raises public awareness about the urgent need to preserve our nation's recorded sound legacy. These programs include the **Entertainment Law Initiative®**, the **Grant Program** with funding generously provided by The Recording Academy, the **GRAMMY Living Histories** program, and the **GRAMMY Foundation Legacy Concert** (formerly the Music Preservation Project).

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MusiCares ensures music people have a place to turn in times of financial, medical and personal need by providing programs and services, including **emergency financial assistance, educational workshops, flu shots, hearing tests, and medical/dental screenings**. The **MusiCares MAP Fund**® allows access to addiction recovery treatment and sober living resources for members of the music community. The **Safe Harbor Room**® program, **weekly addiction support groups** and the **MusiCares Sober Touring Network** provide ongoing recovery support.

The GRAMMY Foundation was established in 1988 to cultivate the understanding, appreciation, and advancement of the contribution of recorded music to American culture. The Foundation accomplishes this mission through programs and activities that engage the music industry and cultural community as well as the general public. The Foundation works in partnership year-round with its founder, The Recording Academy, to bring national attention to important issues such as the value and impact of music and arts education and the urgency of preserving our rich cultural heritage. In recognition of the significant role of teachers in shaping their students' musical experiences, The Recording Academy and the GRAMMY Foundation partnered to present their first Music Educator Award in 2014. Open to current U.S. music teachers in kindergarten through college, the fourth annual Music Educator Award recipient will be recognized during GRAMMY Week 2017. For more information about the Music Educator Award, please visit [www.grammymusicteacher.com](http://www.grammymusicteacher.com). For more information about the Foundation, please visit [www.grammyfoundation.org](http://www.grammyfoundation.org). For breaking news and exclusive content, please "like" GRAMMY in the Schools on [Facebook](#), follow the GRAMMY Foundation on [Twitter](#) (@GRAMMYFdn) and join us on [Instagram](#) (@GRAMMYFdn).

Established in 1989 by The Recording Academy, MusiCares provides a safety net of critical assistance for music people in times of need. MusiCares' services and resources cover a wide range of financial, medical, and personal emergencies, and each case is treated with integrity and confidentiality. MusiCares also focuses the resources and attention of the music industry on human service issues that directly impact the health and welfare of the music community. For more information, please visit [www.musicares.org](http://www.musicares.org). For breaking news and exclusive content, please "like" MusiCares on [Facebook](#), and follow @MusiCares on [Twitter](#) and [Instagram](#).

GRAMMY Online Charity Auctions are presented in partnership with Matchfire. Since 2001, Matchfire Auctions has executed over 700 high-profile Cause Marketing campaigns. These campaigns, launched globally to large and diverse communities on eBay and social networks, have built brand awareness and goodwill for over 400 of the world's best known brands, celebrities, agencies, and charities. Matchfire Auctions campaigns have raised over \$60 million for causes worldwide, attracted billions of impressions, and engaged millions of consumers in cause-driven transactions. For more information, please visit: [www.MatchfireAuctions.com](http://www.MatchfireAuctions.com).

eBay for Charity is a platform enabling members of the eBay community to connect with and support their favorite charities when they buy or sell in the U.S. and abroad. Sellers can donate up to 100 percent of the proceeds to a charity of their choice, while buyers can add a donation to their purchase during checkout. To date, more than \$725 million dollars has been raised for charity by the eBay community

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