



MUSICARES®

MAPFUND

For Immediate Release

NEWS RELEASE

MUSICARES MAP FUND® 13TH ANNUAL BENEFIT CONCERT TO HONOR U2's ADAM CLAYTON ON JUNE 26 AT PLAYSTATION THEATER IN NEW YORK CITY

*Event Returns To New York For The Second Time To
Raise Funds For MusiCares®' Addiction Recovery Services*

SANTA MONICA, Calif. (Mar. 14, 2017) — The MusiCares Foundation®, an affiliated charity of **The Recording Academy®** with an outstanding four-star rating from Charity Navigator, announced today that the 13th annual **MusiCares MAP Fund®** benefit concert will honor multi-GRAMMY®-winning artist **Adam Clayton** of U2 at **PlayStation Theater** in New York on **June 26**. **Clayton** will receive the **Stevie Ray Vaughan Award** in recognition of his dedication and support of the MusiCares MAP Fund as well as his commitment to helping others with the addiction recovery process. The event, **sponsored in part by RBC Capital Markets**, will benefit the **MusiCares MAP Fund**, which provides members of the **music community access to addiction recovery treatment**.

This special dinner and concert offers **VIP Living Room Sets** that seat 10 for **\$15,000**; **Individual VIP Floor Seats** for **\$1,500 per person**; and **Upper VIP Balcony Cabaret Seating** for **\$500**. Contact **Wynniew Wynn** for **ticket information** at **310.392.3777** or wynniew@grammy.com. **Balcony Seating** is available through AXS.com for **\$75 per person**. **Performers will be announced shortly**.

"We are extremely pleased that our annual MusiCares MAP Fund benefit concert is returning to New York City, and paying tribute to such a genuinely talented and influential artist as Adam Clayton," said Neil Portnow, President/CEO of The Recording Academy and MusiCares®. "Adam is a hero to fans and music creators around the world, and he is also a hero in the world of recovery for his fearless determination to give voice to the issues of addiction that affect—and all too often devastate—our music community."

"MusiCares does such vital work in helping vulnerable people across our industry," said Clayton. "I know from experience the importance of an accessible, supportive environment in times of need and I'm always happy to do what I can to benefit this important organization. I'm very much looking forward to the event in June."

-more-

MusiCares MAP Fund 13th Annual Benefit Concert, Page 2

Clayton is the bass player for Irish rock band U2. He was born on March 13, 1960, in Oxfordshire, England, before moving to Malahide, Dublin, in 1965. Clayton met Bono, the Edge and Larry Mullen at Mount Temple School in 1978, and soon after U2 was formed. Their first album, *Boy*, was released in 1980.

Acknowledged as one of the best live acts in the world, U2 has toured the globe countless times and released 13 studio albums, with sales in excess of \$157 million. The band has won numerous awards, including 22 GRAMMY Awards[®], two Oscar nominations and two Golden Globes in the Best Original Song category as well as Amnesty International's Ambassador of Conscience Award.

Clayton has also worked on several solo projects throughout his career, including recordings with Robbie Robertson and Daniel Lanois, and the re-recording of the theme to the 1996 film *Mission: Impossible* with fellow band member Mullen. Clayton and Mullen also joined members of R.E.M to form the group Automatic Baby, performing one time only at MTV's inaugural ball for Bill Clinton in 1993.

Since 2016 Clayton has written about contemporary art for *British GQ*, and the role of art critic has seen him interview artists such as William Eggleston, Allen Jones, Jeff Koons, and Wolfgang Tillmans for the magazine. He and his wife Mariana live in Dublin.

The **MusiCares Foundation** offers programs and services to members of the music community, including **emergency financial assistance** for basic living expenses such as rent, utilities, and car payments; medical expenses, including doctor, dentist and hospital bills; psychotherapy; and treatment for HIV/AIDS, Parkinson's disease, Alzheimer's disease, hepatitis C, and other critical illnesses. MusiCares offers nationwide **educational workshops** covering a variety of subjects, including financial, legal, medical, and substance abuse issues, and **programs** in collaboration with health care professionals that provide services such as flu shots, hearing tests, and medical/dental screenings. The **MusiCares MAP Fund** allows access to addiction recovery treatment and sober living resources for members of the music community. Staffed by qualified chemical dependency and intervention specialists, MusiCares offers **Safe Harbor Room**[®] support, sponsored in part by the Bohemian Foundation, to provide a network to those in recovery while they are participating in the production of televised music shows and other major music events. MusiCares holds **weekly addiction support groups** for people to discuss how to best cope with the issues surrounding the recovery process. The **MusiCares Sober Touring Network** is a database of individuals across the United States who can take music people to recovery support meetings while on the road.

Established in 1989 by The Recording Academy, MusiCares provides a safety net of critical assistance for music people in times of need. MusiCares' services and resources cover a wide range of financial, medical, and personal emergencies, and each case is treated with integrity and confidentiality. MusiCares also focuses the resources and attention of the music industry on human service issues that directly impact the health and welfare of the music community. For more information, please visit www.musicares.org. For breaking news and exclusive content, please "like" MusiCares on [Facebook](https://www.facebook.com/musicares) and follow @MusiCares on [Twitter](https://twitter.com/musicares) and [Instagram](https://www.instagram.com/musicares).

-more-

MusiCares MAP Fund 13th Annual Benefit Concert, Page 3

Royal Bank of Canada is Canada's largest bank, and one of the largest banks in the world, based on market capitalization. We are one of North America's leading diversified financial services companies, and provide personal and commercial banking, wealth management, insurance, investor services, and capital markets products and services on a global basis. We have over 80,000 full- and part-time employees who serve more than 16 million personal, business, public sector, and institutional clients through offices in Canada, the U.S. and 35 other countries. For more information, please visit www.rbc.com.

RBC helps communities prosper, supporting a broad range of community initiatives through donations, community investments, and employee volunteer activities. For more information please see: www.rbc.com/community-sustainability.

#

Media Contact:

Christina Cassidy/MusiCares Foundation/310.392.3777/christina.cassidy@grammy.com