



TOM PETTY

2017 Person of the Year

Friday, February 10, 2017 • Los Angeles Convention Center

MUSICARES®

Company Name _____ Contact Name _____

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How would you like to be listed as a Table Sponsor on *musicares.org*? _____

TABLE AND TICKET RESERVATIONS – DEADLINE DECEMBER 1, 2016 • LIMITED AVAILABILITY FOR ALL TABLES

- VIP EXPERIENCE: \$75,000**
 - One table of 10
 - Very Limited Quantity
 - Access to Artist Rehearsal and Special Backstage Area (day before event)
 - Private Pre-Show Reception with Dedicated Staff and Personal Auction Bidding Kiosk
 - Front Row Table Placement
 - Enhanced Dining Experience
 - Exclusive Gift Bag with Limited Edition Commemorative Item
- DIAMOND SPONSOR: \$150,000**
 - Three Diamond Tables (36 seats)
 - Premium Front Section Seating
 - Two 4-Color Pages in Tribute Journal
- SINGLE PLATINUM PLUS TABLE: \$42,500**
 - One Platinum Plus Table (12 seats)
 - Premium Placement Seating
 - 4-Color Page in Tribute Journal
- SINGLE DIAMOND TABLE: \$55,000**
 - One Diamond Table (12 seats)
 - Premium Front Section Seating
 - 4-Color Page in Tribute Journal
- PLATINUM SPONSOR: \$32,500**
 - One Platinum Table (10 seats)
 - 4-Color Page in Tribute Journal
- PLATINUM PLUS SPONSOR: \$75,000**
 - Two Platinum Plus Tables (24 seats)
 - Premium Placement Seating
 - 4-Color Page in Tribute Journal
- GOLD SPONSOR: \$25,000**
 - One Gold Table (10 seats)
 - 4-Color Page in Tribute Journal
- SILVER SPONSOR: \$17,500**
 - One Silver Table (10 seats)
 - B&W Page in Tribute Journal

INDIVIDUAL DINNER TICKETS

_____ Diamond tickets: \$8,500 each _____ Platinum Plus tickets: \$6,000 each _____ Platinum tickets: \$3,250 each
 _____ Gold tickets: \$2,500 each _____ Silver tickets: \$1,750 each

TRIBUTE JOURNAL ACKNOWLEDGEMENTS OR ADVERTISEMENTS – AD DEADLINE: JANUARY 13, 2017

- | | | |
|-------------------------------------------------------------------------|-------------------------------------------------------------|--------------------------------------------------------|
| <input type="checkbox"/> INSIDE COVER SPREAD (2 PAGES) \$ 20,000 | <input type="checkbox"/> DIVIDER BACK PAGE \$ 8,500 | <input type="checkbox"/> PLATINUM PAGE \$ 5,000 |
| <input type="checkbox"/> BACK COVER \$ 15,000 | <input type="checkbox"/> DIAMOND PAGE \$ 8,000 | <input type="checkbox"/> GOLD PAGE \$ 4,000 |
| <input type="checkbox"/> INSIDE COVER \$ 10,000 | <input type="checkbox"/> PLATINUM PLUS PAGE \$ 6,000 | <input type="checkbox"/> SILVER PAGE \$ 3,000 |

SPECS: Page size is 7 1/2" x 10". Please email artwork to wynniew@grammy.com. Hi-Res PDF file format.

Acknowledgements are tax deductible as a tax deduction and are limited to company name, logo, slogan and message to the honoree. Price of an acknowledgement **is tax-deductible** as a charitable contribution. **Advertisements are not tax deductible** as a charitable contribution. Fair Market Value is the Page Price. A tax letter will be sent following the event listing the fair market value and the tax deductible portion of your contribution. **Federal Tax Identification Number: 95-4470909**

PAYMENT ARRANGEMENT – Kindly make check payable to the MusiCares Foundation®. Payment must be received by JANUARY 9, 2017

- Sorry, I am unable to attend. Please accept my donation to the MusiCares Foundation in the amount of \$ _____.
- Check \$ _____ Charge amount \$ _____ American Express MasterCard Visa
- If your company has a matching gifts program, please submit a copy of this form and the necessary corporate paperwork to secure a contribution to the MusiCares Foundation.

Card Number _____ Expiration Date _____ Billing Zip Code _____

Name _____ Phone _____ Signature _____

PLEASE PRINT

This reservation may only be accepted via fax: 310.449.6545 or email: personoftheyear@grammy.com.

For questions contact: **Dana Tomarken/Dorit Kalev** TEL: 310.392.3777

For additional information visit www.musicares.org

3030 Olympic Boulevard • Santa Monica, CA 90404

An official event of the 59th GRAMMY® Week Celebration

See back for important event information.

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Important Person of the Year Information

****TICKETS ARE NOT TRANSFERABLE.** Tickets to the MusiCares® Person of the Year tribute are for use by the authorized ticket purchaser and their invited guest(s) only, and are not transferable by the authorized ticket purchaser, any of their invited guests, or any other person. Tickets may not be sold, otherwise transferred, or used for any other purpose, including without limitation promotional, commercial, advertising or charitable purposes, without the express written consent of MusiCares. Tickets sold, otherwise transferred, or used in violation of this Ticket Policy shall be deemed revoked and void, and their bearers deemed trespassers at the MusiCares Person of the Year tribute. By accepting possession of tickets, the authorized ticket purchaser and their invited guests are legally bound to comply with this Ticket Policy, and the authorized ticket purchaser agrees to inform with due diligence all their guests of the terms of this Ticket Policy.**

THE MISSION

Established in 1989 by The Recording Academy®, MusiCares provides a safety net of critical assistance for music people in times of need. MusiCares' services and resources cover a wide range of financial, medical and personal emergencies, and each case is treated with integrity and confidentiality. MusiCares also focuses the resources and attention of the music industry on human service issues that directly impact the health and welfare of the music community.

Every day, MusiCares helps people we all know — whether it's a young guitar player who is about to undergo surgery without health insurance; a veteran pianist whose hand injury will prevent him from performing for an extended period; the family of a beloved blues artist who cannot afford to pay for his funeral; or a songwriter who has found that substance abuse is consuming his life. MusiCares can and does help.

EMERGENCY FINANCIAL ASSISTANCE PROGRAM

The "heart and soul" of MusiCares is the Emergency Financial Assistance Program. With a commitment to providing help to those in need as quickly as possible, MusiCares operates toll-free phone lines in the West region (1.800.687.4227), East region (1.877.303.6962), and South region (1.877.626.2748).

MusiCares provides assistance for basic living expenses including rent, utilities and car payments; medical expenses including doctor, dentist and hospital bills; psychotherapy; and treatment for HIV/AIDS, Parkinson's disease, Alzheimer's disease, hepatitis C, and other critical illnesses. In May 2010, MusiCares established the Nashville Flood Relief Fund to provide resources for food and clothing, gasoline and transportation, cleanup efforts, relocation costs, medicine, and other critical supplies to help the Nashville music community get through this difficult time. The Emergency Financial Assistance Program is open to music people who are able to document at least five years of employment in the music industry and/or credited contribution to six commercially released recordings or videos, and who can demonstrate proof of need.

OUTREACH PROGRAMS

MusiCares has also developed a range of nationwide educational workshops and programs to address the unique needs of music professionals. These workshops cover a variety of subjects, including financial, legal, and substance abuse issues, as well as topics of concern to specific constituencies such as vocal health. Through its Healthy Essentials programs, MusiCares provides information to the music community to promote medical well-being and brings together health care providers offering services such as flu shots, hearing tests, and medical screenings.

ADDICTION RECOVERY PROGRAM

In addition to our Emergency Financial Assistance Program and outreach efforts, MusiCares operates an Addiction Recovery Program that has become a leading force in the effort to identify and address the problems of addiction in our industry. MusiCares developed the MusiCares MAP Fund® as a pool of resources set aside specifically to provide members of the music community access to addiction recovery treatment and sober living resources. The MusiCares MAP Fund operates a toll-free phone line at 1.800.687.4227.

COMMUNITY AND NONPROFIT PARTNERSHIPS

MusiCares collaborates with industry- and health-related nonprofit organizations to ensure that the most appropriate, comprehensive, and vital services are provided to its clients as expeditiously as possible. These partnerships were developed to maximize the resources provided to clients in need. Frequently, an individual will contact one organization without realizing that they could be eligible for further services. When possible, our Health and Human Services directors collaborate with other relief organizations to provide additional assistance. Partners include the Actors Fund, American Federation of Television and Radio Artists, Jazz Foundation of America, Opry Trust Fund, Screen Actors Guild, and Society of Singers, among others.

PERSON OF THE YEAR TRIBUTE

The annual MusiCares Person of the Year tribute dinner, and silent and live online auctions take place during GRAMMY® Week. Each year, the dinner honors a recording artist who has made important contributions to the world of music and has demonstrated extraordinary humanitarian and philanthropic efforts. The event generates significant financial support for MusiCares and draws attention to the critical work of the organization. Previous MusiCares honorees include Tony Bennett, Bono, Natalie Cole, Phil Collins, David Crosby, Neil Diamond, Bob Dylan, Gloria Estefan, Aretha Franklin, Don Henley, Billy Joel, Elton John, Quincy Jones, Carole King, Paul McCartney, Luciano Pavarotti, Bonnie Raitt, Lionel Richie, Paul Simon, Bruce Springsteen, Sting, Barbra Streisand, James Taylor, Brian Wilson, Stevie Wonder, and Neil Young.

HOW CAN I HELP?

As our industry responds to current technological and economic shifts, the needs of our community increase. Your help is more important now than ever. Please talk to us about the people you know who are in need. Invite us to your company, studio, or other gathering to talk about how we can help, and when considering a charity for your personal or professional contribution, please remember MusiCares. Your contribution can make a real difference in the lives of the members of our music family.

For more information on MusiCares charitable foundations, to receive applications for any of our programs, or to learn how you can contribute, please visit www.musicares.org or call 310.392.3777.