



*****MEDIA ALERT FOR FEB. 8, 2012*****

GRAMMY FOUNDATION®

**THIRD ANNUAL GRAMMY IN THE SCHOOLS® LIVE! CONCERT WILL
FEATURE GRAMMY® NOMINEE TERRI LYNE CARRINGTON,
GRAMMY WINNER ANTHONY HAMILTON,
EDUCATION PROGRAM STUDENTS, AND
HOST PAT PRESCOTT FROM 94.7 THE WAVE**

GRAMMY Foundation® Event Sponsored by Ford Motor Company Fund and the Starkey Hearing Foundation with Support from Best Buy, Converse, and 94.7 the Wave

WHO: Members of the **GRAMMY Camp® — Jazz Session**, along with student alumni from **GRAMMY Camp** and **GRAMMY® Signature Schools**, with special guest performances by current GRAMMY nominee **Terri Lyne Carrington** and GRAMMY-winning artist **Anthony Hamilton**. **Pat Prescott** from 94.7 the Wave will be the evening's host. For real-time coverage and updates on this event, plus all GRAMMY Foundation events during GRAMMY Week, please like "GRAMMY in the Schools" on Facebook at www.facebook.com/grammyintheschools.

WHAT: Third annual **GRAMMY In The Schools® Live! — A Celebration Of Music & Education**, sponsored by **Ford Motor Company Fund** and the **Starkey Hearing Foundation** with support from **Best Buy**, **Converse**, and **94.7 the Wave**.

WHEN: **Feb. 8, 2012**
6 p.m.: Media Check-In
6:30 – 7 p.m.: One-on-Ones with Terri Lyne Carrington, Neil Portnow, Pat Prescott, and sponsors
7 p.m. – 7:30 p.m.: One-on-Ones with Anthony Hamilton
7:30 p.m. Performance

WHERE: **University of Southern California, Grand Ballroom**
3607 Trousdale Parkway
Los Angeles, CA 90089
310.581.8682

Dinner tickets start at \$75 per person; dinner begins at 7 p.m. Concert only tickets are \$20 per person; concert begins at 7:30 p.m. Visit www.grammyintheschools.com or <https://www.formstack.com/forms/?1047456-lfe0zhkr9A> to purchase.

WHY: **GRAMMY Camp**, **GRAMMY Camp — Jazz Session** and **GRAMMY Signature Schools** are programs for U.S. high school students and high school music programs. They are part of the GRAMMY Foundation's **GRAMMY in the Schools** offerings and are supported in part by **Best Buy**, **Converse**, **Ford Motor Company Fund**, and the **Starkey Hearing Foundation**. **The 2012 GRAMMY Camp application deadline is March 31, 2012**. Financial assistance is available to qualified applicants. The deadline for the **2013 GRAMMY Camp — Jazz Session** and **GRAMMY Signature Schools** programs is **Oct. 22, 2012**. Applications are available at www.grammyintheschools.com.

GRAMMY Camp is a signature music industry camp that will be held in Nashville (June 17–24), Los Angeles (July 9–18) and New York (Aug. 2–8) in summer 2012. GRAMMY Camp offers an interactive residential summer music experience focusing on all aspects of commercial music, with instruction by artists and industry professionals. GRAMMY Camp Nashville will be held at **Black River Entertainment** located on Nashville's legendary Music Row. GRAMMY Camp L.A. will be held at the **University of Southern California Thornton School of Music** and other professional venues

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throughout Los Angeles. GRAMMY Camp N.Y. will be held at **Rubber Tracks**, Converse's new state-of-the-art recording facility in Brooklyn, N.Y.

High school singers and instrumentalists can audition for the **GRAMMY Camp — Jazz Session**. Selectees will receive an all-expenses-paid trip to the host city for the annual GRAMMY Awards, and students will participate in high-profile GRAMMY Week performances and recording sessions and will attend the GRAMMY telecast.

Just as the GRAMMY Award recognizes excellence in recording, the **GRAMMY Signature Schools** program recognizes top public high schools across the country for outstanding commitment to their music education programs. Each of the GRAMMY Signature Schools will receive a custom award and a monetary grant to benefit its music program.

The GRAMMY Foundation[®] was established in 1989 to cultivate the understanding, appreciation and advancement of the contribution of recorded music to American culture — from the artistic and technical legends of the past to the still unimagined musical breakthroughs of future generations of music professionals. The Foundation accomplishes this mission through programs and activities that engage the music industry and cultural community as well as the general public. The Foundation works in partnership year-round with its founder, The Recording Academy[®], to bring national attention to important issues such as the value and impact of music and arts education and the urgency of preserving our rich cultural heritage. Campbell's Labels for Education program is proud to be the official education partner of the GRAMMY in the Schools programs. For more information, please visit www.grammyintheschools.com. For breaking news and exclusive content, please like "GRAMMY in the Schools" on Facebook at www.facebook.com/grammyintheschools.

Ford Motor Company Fund & Community Services works with community partners to advance driving safety, education and community life. For more than 60 years, Ford Motor Company Fund has operated with ongoing funding from Ford Motor Company. The award-winning Ford Driving Skills for Life program teaches new drivers through a variety of hands-on and interactive methods. Innovation in education is encouraged through national programs that enhance high school learning and provide college scholarships and university grants. Through the Ford Volunteer Corps, more than 25,000 Ford employees and dealers work on projects each year that better their communities in more than 40 countries. For more information, visit www.community.ford.com.

Starkey Hearing Foundation is striving to foster greater understanding among individuals and communities through hearing care by focusing on awareness, education, protection and treatment so the world may hear. Hearing loss affects one in 10 Americans, and 63 million children worldwide, yet many do not have access to the hearing devices that can help them. From 2000– 2010, Starkey Hearing Foundation fit more than 500,000 hearing aids to people in need in the United States and around the world. The foundation has grown that commitment to more than 100,000 hearing aids annually and is dedicated to fitting 1 million hearing aids this decade. In addition to giving the gift of hearing through worldwide hearing missions, Starkey Hearing Foundation promotes hearing health awareness through the Listen Carefully initiative and provides hearing instruments to low-income Americans through the Hear Now program. For more information on Starkey Hearing Foundation, visit www.starkeyhearingfoundation.org.

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MEDIA R.S.V.P. MANDATORY:

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IMPORTANT INFORMATION: If you are interested in covering this event, you MUST request credentials no later than Monday, Feb. 6. Credentials will be picked up at media check-in on the day of the event. MEDIA MUST BE CREDENTIALLED. All satellite truck/van parking must be coordinated no later than Monday, Feb. 6.

Media Contacts:

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