



GRAMMY FOUNDATION®

*****MEDIA ALERT FOR FRIDAY, FEB. 10, 2012*****

**RENOWNED ENTERTAINMENT ATTORNEY AND FORMER BOARD
CHAIR OF MUSICARES JOHN BRANCA
TO RECEIVE SERVICE AWARD AND
SPOTIFY CEO DANIEL EK TO DELIVER KEYNOTE ADDRESS AT
GRAMMY FOUNDATION®'S
14TH ANNUAL ENTERTAINMENT LAW INITIATIVE®
LUNCHEON & SCHOLARSHIP PRESENTATION**

WHO: The GRAMMY Foundation®'s **14th Annual Entertainment Law Initiative® Luncheon & Scholarship Presentation** will feature **John Branca**, a partner in the law firm of Ziffren Brittenham LLP and former Board Chair of the GRAMMY Foundation's sister charitable foundation, MusiCares®, as the recipient of the 2012 **Service Award**. The honor is awarded to an attorney who has demonstrated a commitment to advancing and supporting the music community through service. **Daniel Ek**, co-founder and CEO of Spotify, will deliver the keynote address at this year's luncheon. Other program participants include: **Susan Genco**, ELI Executive Chair; **Ken Abdo**, ELI Executive Committee Program Chair and top music industry attorney (Lommen, Abdo, Cole, King & Stageberg, P.A.); and **Neil Portnow**, President/CEO of The Recording Academy® and the GRAMMY Foundation. At the luncheon, a cash scholarship of \$5,000 will be awarded to the author of the winning paper, and \$1,500 will be awarded to each of four runners-up. Additionally, all ELI finalists' will receive airfare, hotel accommodations, and a ticket to the 54th Annual GRAMMY Awards telecast, as well as invitations to other GRAMMY Week activities. The **winners** of the **2012 legal writing contest** are:

Winner

J. Hardy Ehlers – Harvard Law School

Paper Title

"Too Cool to be Sued? Hype Machine's Legal Issues and What Content Owners' Tolerance of Them Means for the Music Business and Copyright Law"

Runners-Up

Sarah Abelson – University of Colorado, Boulder Law School

"An Emerging Secondary Market for Digital Music: The Legality of ReDigi and the Extent of the First Sale Doctrine"

Jonathan D. Evans – Southwestern Law School

"Solving the Sampling Riddle: How The Integrated Clearinghouse Would Benefit the Industry by Promoting Creativity and Creating New Markets While Maintaining Profits for Source Material Owners"

Ryanne E. Perio – Columbia Law School

"Policing the Android Market: Why the Expanding DMCA May Harbor Google from Liability for Illegal File-Sharing Apps Available on Android"

Trevor Roe – Southwestern Law School

"Defendant's Attorneys Fees: Copyright Infringement Cases Impose New Duties on Litigators to Evaluate Their Cases and Inform Their Clients Before Filing"

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GRAMMY Foundation's 14th Annual Entertainment Law Initiative

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WHAT: The **14th Annual Entertainment Law Initiative Luncheon & Scholarship Presentation**, one of the most prestigious events held during GRAMMY® Week, a celebration that culminates with the 54th Annual GRAMMY Awards, which will be held at STAPLES Center in Los Angeles on Feb. 12 and broadcast live at 8 p.m. ET/PT on the CBS Television Network. Established in 1998 to recognize and further the connection between the legal profession and the recording community, the ELI program seeks to address legal issues confronting the music industry.

WHERE: Beverly Hills Hotel
9641 Sunset Blvd.
Beverly Hills, CA 90210

PARKING: \$14 Valet

WHEN: Friday, Feb. 10, 2012
10:45 a.m. Media Check-in
11 a.m. Reception
11:45 a.m. Luncheon, Remarks and
Scholarship Awards

The GRAMMY Foundation was established in 1989 to cultivate the understanding, appreciation and advancement of the contribution of recorded music to American culture — from the artistic and technical legends of the past to the still unimagined musical breakthroughs of future generations of music professionals. The Foundation accomplishes this mission through programs and activities that engage the music industry and cultural community as well as the general public. The Foundation works in partnership year-round with its founder, The Recording Academy, to bring national attention to important issues such as the value and impact of music and arts education and the urgency of preserving our rich cultural heritage. For breaking news and exclusive content, please like "GRAMMY in the Schools" on Facebook at www.facebook.com/grammyintheschools. For more information, please visit www.grammyfoundation.com.

IMPORTANT INFORMATION: If you are interested in covering any of these events, you MUST request credentials no later than Monday, Feb. 6. Credentials will be picked up at media check-in on the day of the event. MEDIA MUST BE CREDENTIALLED. All satellite truck/van parking must be coordinated no later than Monday, Feb. 6.

MEDIA R.S.V.P. MANDATORY:

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